



comieco

Consorzio Nazionale Recupero e Riciclo
degli Imballaggi a base Cellulosica

PREVENTION

Operating in accordance with the goals of the European policy, Comieco directs its research in such a way as to impact on waste prevention, packaging design, production, and distribution, as well as consumption and use thereof.

The implemented initiatives translate into multiple measures – cooperation with Italian universities for paper and board packaging design ([Design for recycling](#)), enhancement of sustainable packaging ([Good packaging Lab](#)), analyses to reorganize lifestyles ([Design for prevention](#)), paper and board packaging monitoring ([Best Pack](#)) – which provide sustainable solutions for the domestic and international market and have been acknowledged for sustainability across their lifecycle.

In time Comieco has been committed to stimulate the awareness of, and valorize the recycled paper and board production sector beyond packaging and has created a rich data base of made-in-Italy recycled paper and board products, except packaging ([The other side of recovered paper](#)).

In 2013 the Consortium provided a set of simple tools to its Members and to companies to assist the design, implementation, and subsequent communication of the improvements of their packaging in favour of the environment ([Design for prevention](#)).