



ARREDATIVO
DESIGN
MAGAZINE



CICLICA
www.ciclita.cc

FOR CYCLISTS TO RECYCLING

Design competition to live bicycle

www.forcyclist.it
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FOR CYCLISTS

FOR CYCLIST

Design Competition to live Bicycle

PROMOTER

SOGGETTO PROMOTORE

Arredativo.it (www.arredativo.it) in collaboration with Ciclica (<http://www.ciclica.cc/>) and *Consorsi del Riciclo* : *Comieco Coreve* , *Rilegno* , *Corepla* , *Ricrea* and *Cial* as a Technical Partner of the initiative.

TITLE

For Cyclist : International Design Competition aims to promote creativity and the realization of objects designed for cyclists , which is aimed at improving the lives of those who every day rides a bicycle or objects inspired by the theme of the bicycle . Products for those who live the bicycle 360° achievable using recycled materials or by the use of recycled materials.

The international competition is open to architects, designers and creatives in general of all ages.

PERIOD OF PERFORMANCE OF THE CONTEST

Date of publication notice: **12/12/2013**

Link contest : www.forcyclist.it

Deadline for submitting drawings : 24:00 GMT +02 's **12/5/2014**

Jury Verdict : within **26/5/2014**

The date of the award ceremony will be announced at a later stage through the channels of the competition.

The date and venue of the award ceremony will be announced after the date of the competition results to all participants in the contest.

1 . INTRODUCTION

Arredativo.it , web magazine Furniture and Design in collaboration with **Ciclica** Association for the promotion of cycling , promoter of the event **Bicycle Film Festival** Milan and Florence and **National Consortia Recycling** : *Comieco* , *Coreve* , *Rilegno* , *Corepla* , *Ricrea* and *Cial* , launch the first edition of **For Cyclist : design competition to live the bicycle.**



For Cyclist is an international design competition aimed at promoting creativity and the creation of objects designed for cyclists , aimed at improving the lives of those who go by bike or objects inspired by the theme of the bicycle. Products for those who live the bicycle 360 ° achievable using recycled materials or by the use of recycled materials.

The aim of the contest is to promote design products compatible with the environment and inspired by the theme of the bicycle.

2 . SUBJECT OF COMPETITION AND CHARACTERISTICS

Participants are invited to propose objects and accessories inspired by the world of cycling . The categories in which to take inspiration from the objects are :

- Accessories for bicycles innovative or reinterpreted in a contemporary way .
- Accessories for cyclists that improve the lives of all those who daily live the bicycle.
- Accessories and design elements inspired by the theme of the bike.

Participants can submit projects designed to be made with the following materials:

- **Glass**
- **Aluminium**
- **Carton**
- **Wood**
- **Plastic**
- **Steel**

Will be also accept proposals which include the use of more than one material among those listed .

the objects can be ascribed in the category of furnishing elements as long as invoke the theme of the bicycle. Or can be accessories for everyday use of those who live and moves with the bicycle understood as wearable items or to improve the lives of the urban cyclist . A fundamental aspect of the projects is that they are objects to be realized thanks all'utlizzo of recycled materials.

The best projects will be selected by a jury for which preferential aspect are the characteristics of ease of assembly and simple design along with characteristics of originality, functionality and aesthetics.

3 . PARTICIPATION

Participation in the competition is free and open to all designers, artists and designers, individual or in groups.

The groups will have to designate one of its members (the Project Leader) as head and representative in dealing with the Promoters .



For all purposes of this competition a competing group has collectively the same rights as an individual competitor (the designer) .

All members of the group are recognized authorship of the works presented , unless otherwise stated in writing the group , signed by all members .

Each subject can not be part of multiple groups simultaneously , under penalty of exclusion of the subject and of all the groups which he participated. Each participant may submit a maximum of 3 projects valid for the purposes of the competition.

Are excluded from the competition those who do not deliver the documentation and design documents requested in the manner and within the time stipulated in the contract .

They also can not enter the competition:

- The members of the Jury;
- Relatives of members of the jury within the fourth degree in a straight line (people of which one descends the other example . Mother , daughter , grandchild) , and in the collateral line (people who , while having a common parent , do not descend from each other, eg . brother, sister, uncle , nephew) , and related within the second degree (the affinity is the bond between a spouse and relatives of the other spouse eg . in-law, brothers- in-law , son-in) , as provided by Articles . 74, 75 , 76, 77, 78 of the Civil Code ;
- Those who, for whatever reason, have taken part or helped in any way in the drafting of the Notice and the accompanying documentation .
- Entries that do not comply with the instructions.

3.1 HOW TO PARTICIPATE

The submission of entries is done completely online.

Through the site www.forcyclist.it you can download all the material of the contest and fill out the registration form.

The specific link of the contest is : www.forcyclist.it

Once you have registered the next step is to load the tables and the documents required for participation in the competition .

The projects must be uploaded by the closing date of the announcement **12/5/2014** (24:00 GMT +02) .

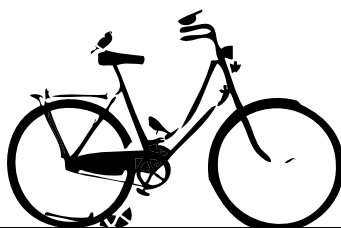
3.2 USE OF SUBMISSIONS

The material will not be returned and become the property of the Promoters of the competition , which will keep it or destroy it.

With the registration , the candidates authorize the organizers to use for promotional purposes and in any manner they consider appropriate documentation received with the necessary information reference (identification of the work , designer, location) .

The Participants agree that the Promoters can not be subject to any claims as a result of such uses . In any case , participants undertake to indemnify the Promoters from any liability to third parties .

Participants can use for promotional purposes award / recognition received , as long as cited correctly .



4 . JURY , EVALUATION , PRIZES AND AWARDS

Representative of Arredativo.it - arch. Calligari Laura

Representative of Ciclica - arch. Francesco Fanfani

Representative Consorsi del Riciclo

Representative BFF Italta - Giovanni Morozzo della Rocca

Cecilia Chiarantini - Designer and Teacher IED Florence

Marc Sadler - International Designer

The Jury's decisions will be taken by majority vote and will be final . The report with the summary of proceedings of the jury and the assessment of the projects will be drawn up and signed by the commissioners at the end of the work, ensuring you deal with confidentiality only the data provided by the participants and by the latter justifiably referred to as the subject of secrecy. These data can not be subject to access even for acceptance by the other parties involved .

In the event that no entry be judged valid and worthy , the Jury may decide not to proceed with the award of the prize.

Each project will be evaluated based on the following criteria:

functionality ;

simplicity ;

ease of implementation ;

ease of ease of disassembly and recycling of materials

In addition to criteria :

- . originality ;
- . functionality ;
- . potentially marketable ;
- . attention to the economies of production;
- . easy to transport and assembly.

Among the proposals submitted , will be selected the winning design .

The jury , as well as motivate the choice and draw up a special report , may indicate or suggest other projects deemed worthy .

The winner will receive the following prizes:

Construction of the first prototype of her project

Interview and a article of the project on the web design magazine Arredativo.it.

The exposition of the prototype in an exhibition during the next event of BFF in Italy

Will be at the discretion of the Promoters , dedicate an article or a review to the other projects not winners on web magazine design Arredativo.it

In addition, the Promoters reserve the right to make the prototypes of the mentioned projects considered to be of any interest on the part of the jury .



The product will be made on the basis of the winning design and the products that will be made on the basis of the projects mentioned , and their packaging shall bear , in addition to the mark of the manufacturers / designers , the logo of the contest For Cyclist.

5 . REGISTRATION AND DOCUMENTS REQUIRED

Entry to the competition is free and is open from **12/12/2013 to 12/05/2014** .

Participants must complete the online registration form on the site www.forcyclist.it from the **12/5/2014** by filling out the form in all its parts .

In the next step registration participants will be able to load the required files.

5.1 Characteristics of the file

The graphic must comply with the following instructions :

- Composition # 1: Rendering and / or sketches and / or photos of the pre-prototype (pdf format) .
- Composition # 2: orthogonal projection of the object listed in the appropriate scale (metric system) .

All the composition work must bear in the name of the project and the number of table as an example :
nameproject_elab1.pdf

Material Required for participation :

Compiling via online form www.forcyclist.it with :

- Form of registration statement or group.
- This image is representative of the project (jpg format - no larger than 1026x762 - resolution 72 dpi) .
- A brief written description of the project;

6 . SUMMARY DIAGRAM TIME AND PHASES OF THE CONTEST

1 Publication notice: **12/12/2013**

2nd Closing notice: **12/05/2014** midnight GMT +02 (last date for receiving the material) .

3rd Choice of the project (a winner and any mentioned) selected by the jury by **26/05/2014**. The communication of selected will be announced on the website by **2/06/2014** . The organization reserves the right to contact via email the selected designers .

4th Step prototyping at the expense of the Consortia of Recycling - Comieco Coreve , Rilegno , Corepla , Recreate and Cial (the organization may contact at this stage designers directly for any technical specifications) .

5th Promotion online and offline initiatives of any furnishing

- Furnishing : Review project with publication in the Home Page of the product and the designer

6th Award ceremony and exhibition of selected prototypes in location and date to be determined



7 . LAW AND USE OF PROJECT DELIVERED

The Promoters reserve the right to publish or exhibit freely , in the manner and as appropriate , the projects received . Arredativo.it dedicate an editorial service award event with a focus on winning works .

8 . PRIVACY OF PERSONAL DATA

The personal data collected as a result of participation in the competition :

(a) will be used for the following purposes: completion of operations and competition preparation of contacts between the organizers and the winner

(b) the processing of personal data will be processed using manual, IT and telematic tools, with logics strictly correlated to the purposes for which they were provided .

(c) may be disseminated through the website and www.forcyclist.it www.arredativo.it

In case of refusal to provide data specified as mandatory , the application will be rejected or the candidate will be excluded. In case of refusal to provide data specified as non-mandatory , there will be consequences.

The personal data collected as a result of participation in the competition will be recorded on the database Arredativo.it - Via Vasco De Gama 65 , VAT number 02121290973 , will be the holder of the treatments .

By participating in the Contest, participants consent to pay the above-mentioned treatments .

9 . LIMITATION OF LIABILITY

The Promoters will not be held responsible for any postponement or cancellation due to unforeseen circumstances , nor for any loss, damage, delay or loss of any kind that may occur when sending the documentation , unless intent or gross negligence . Failure to comply with the terms and conditions set out in this notice will result in exclusion .

10 . INTELLECTUAL PROPERTY RIGHTS AND INDUSTRIAL

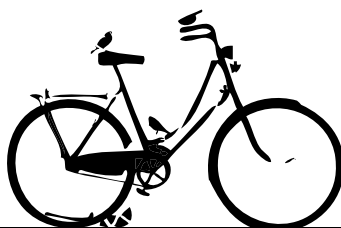
The designers participating in the competition agree to the following rules on intellectual property rights and industrial property rights relating to the projects sent to the Promoters of the competition:

1) the designer contestant has the moral right to be recognized as the author of the project and product that will eventually be made in implementation of the project ;

2) if any, the intellectual property rights (other than the moral law above mentioned, the exclusive rights to exploit cheap), and industrial property rights (eg the right to register the product as a template, the right to patent the product as invention, the right to patent the product as a utility model , the right to record the shape of the product as a brand of form , etc. .) are due to its designers participating in the competition ;

3) the projects must be original , in the sense that they will be the result of individual creativity of the designer or collective group of designers, and must not infringe upon intellectual property rights (copyright or rights related to copyright) or industrial (registered designs , unregistered design rights , trademarks, patents , utility models , etc.).

4) the project shall not be made as a result of breach of contract (for example, in violation of



confidentiality agreements or non-competition agreements) and should not be a result of acts of unfair competition;

5) with the participation in the contest designers Promoters grant to a royalty-free, irrevocable , unlimited time , for the whole world , of all intellectual and industrial property rights relating to projects for the use of the same in the context of operations competition , for the advertising of the competition , for the advertising of projects and products with viable projects and for publicizing the activities and services of the Promoters

By participating in the contest designers undertake to indemnify and hold harmless the Promoters from any negative consequences resulting from violation of the rules contained in this Article 10 and , more generally , from any negative consequences arising from the use of projects.

Participants should send a written statement, signed by the individual designer or designers from all of the group, prepared on the basis of the model at this link . Failure to send the written declaration of the same or irregularity constitutes grounds for non-admission or exclusion from the competition.

11 . ACCEPTANCE OF TERMS OF CONTRACT

Participation in the competition implies that all competitors the full knowledge and acceptance of all the provisions of this notice .

12 . APPLICABLE LAW AND JURISDICTION

The call and the relationship between the Promoters and participants are regulated by the Italian law. All disputes between the Promoters and participants who are not consumers will be exclusively settled by the Court of Florence. In the event that the participant is a consumer , it will be referred to the court of his residence.



Partner tecnici



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