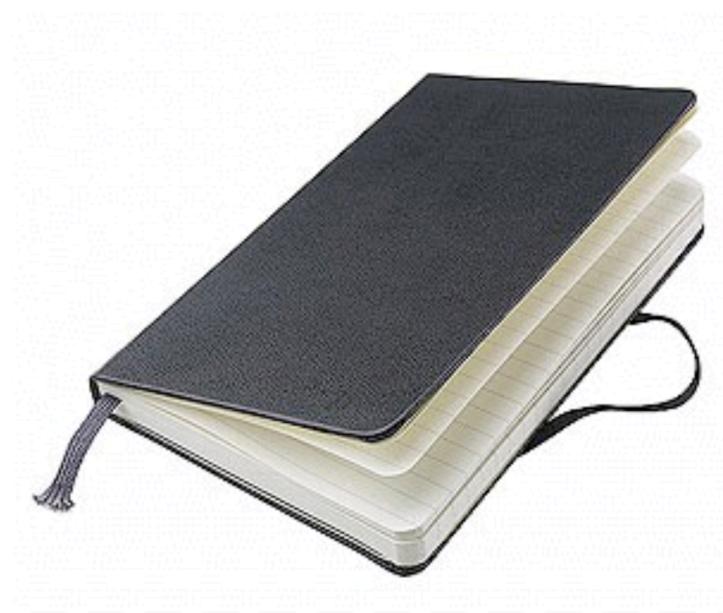


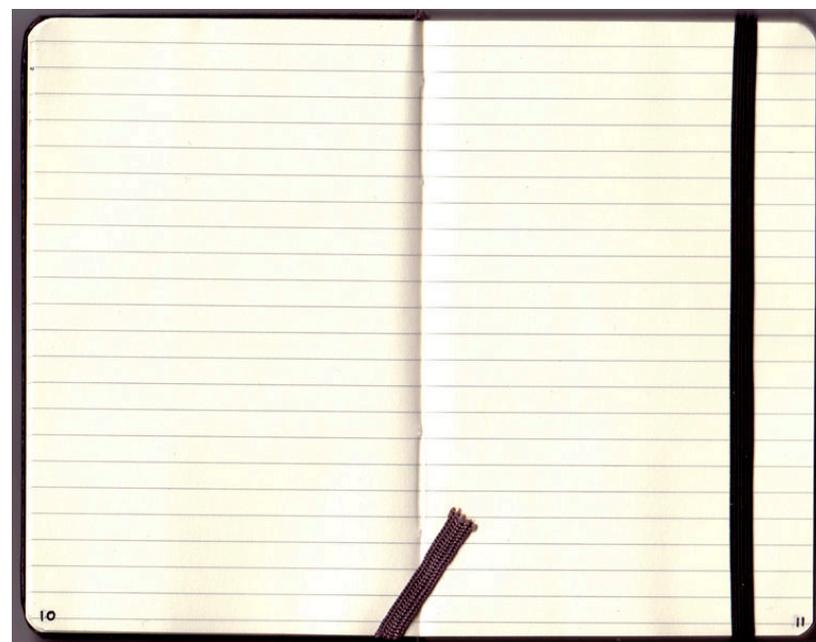
I MIEI APPUNTI SUL GREEN





M&S PLAN A (BECAUSE THERE IS NO PLAN B)

È STIMOLANTE PERCHÉ PORTA AVANTI UN APPROCCIO MASSIMALISTA AL GREEN, DAL RICICLO ALL'ENERGIA, ALLA SALUTE, AI PRODOTTI. VA AL CUORE DELL'AZIENDA, NON CREA AZIONI DEDICATE, DEDICA L'INTERA AZIENDA A QUESTA MISSION.





Plan A

▶ Online Shopping

▶ Store Finder



Plan A is all about doing the right thing

We've extended Plan A to cover 180 commitments, with the aim of becoming the world's most sustainable major retailer by 2015. Find out more below.

➔ Explore our commitments for 2010 – 2015



Where do all the pennies go?

Find out what happens to the profits from our carrier bag charging scheme.

▶ Find out more



Home

About Plan A

What we're doing

What you can do

Register

Login

Home > About Plan A

⊕ The Plan

⊕ Partnerships

⊕ Newsletter

About Plan A

We launched Plan A in January 2007, setting out 100 commitments to achieve in 5 years. We've now extended Plan A to 180 commitments to achieve by 2015, with the ultimate goal of becoming the world's most sustainable major retailer.

Through Plan A we are working with our customers and our suppliers to combat climate change, reduce waste, use sustainable raw materials, trade ethically, and help our customers to lead healthier lifestyles. **Explore** our Plan A commitments for 2010 - 2015.



100 ways to make a difference

Plan A consists of 100 commitments to change the way we work by 2012. Here you can explore the Plan in more detail and find out what progress we've made so far.



Home > About Plan A > The Plan

- ✦ **The Plan**
- Climate change
- Waste
- Sustainable raw materials
- Fair partner
- Health
- ✦ **Partnerships**
- ✦ **Newsletter**

The Plan

At the heart of Plan A are the 5 pillars of Climate Change, Waste, Sustainable Raw Materials, Fair Partner, and Health. You can explore the 100 commitments that make up Plan A, as well as reading our progress reports, by clicking on each of the pillars below.

[Climate change](#)

Our Plan A Commitments for 2010-2015

Click below to read our new Plan A commitments.

[➤ Read more](#)





NIKE

HANNA JONES

LE MAGLIE DI BRASILE, PORTOGALLO E OLANDA (RICICLATE DA DI BOTTIGLIE DI PLASTICA), UN PRIMO SEGNALE DA HANNA JONES, NUOVO 'VICE PRESIDENT OF SUSTAINABLE BUSINESS AND INNOVATION'







Mondiali, Brasile-Olanda, la sfida fra maglie "riciclate" Nike

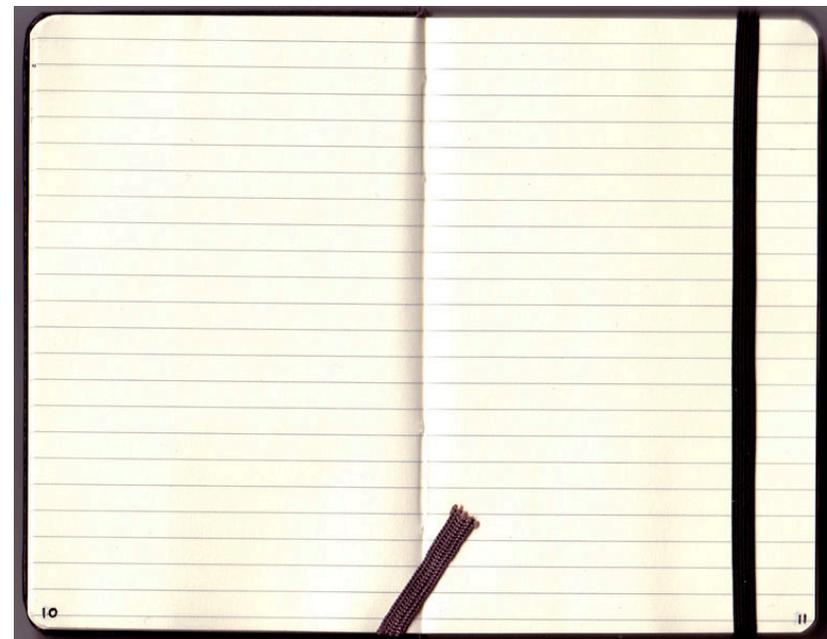
Tags: [Brasile-Olanda](#), [Mondiali 2010](#), [Nike](#), [Sudafrica 2010](#)

[Un commento](#)



Robinho durante l'ottavo di finale con il Cile (EPA/KERIM OKTEN)

METHOD
A CLEANER CLEAN
EFFICACE E RICICLABILE AL 95%



method.



a cleaner clean™

all our products contain natural ingredients. when you see the word "natural" on a method label, it means that 100% of its functional cleaning ingredients – things like soaps, detergents, solvents and enzymes – are either found in nature or derived from natural sources.

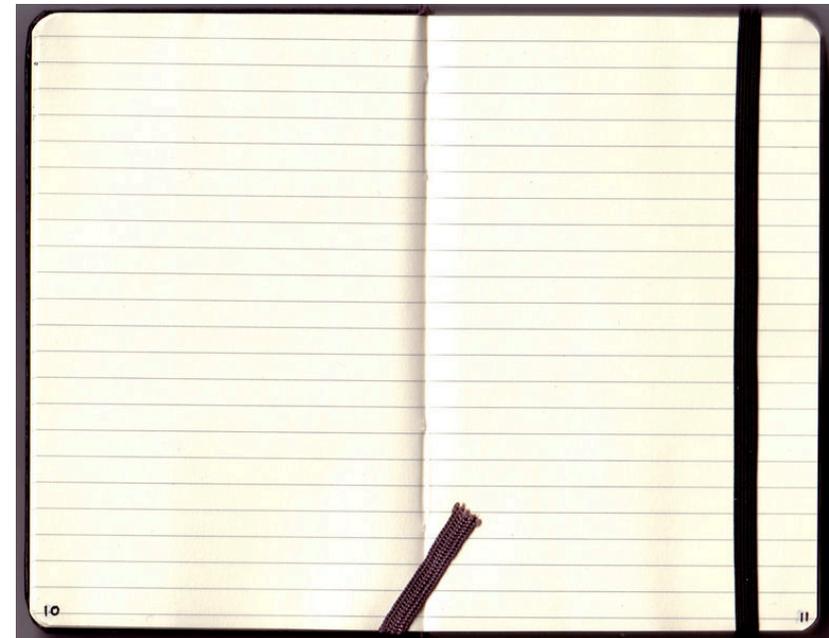
[LEARN MORE](#) >





PUMA CLEVER LITTLE BAG

SCATOLA CREATA DA UNICO FOGLIO DI CARTONE, CHE NON HA BISOGNO DI ESSERE MESSA IN UN SACCHETTO DI PLASTICA. SENZA VELINA ALL'INTERNO, LA SCARPA VIENE IMPACCHETTATA IN SACCHETTO REALIZZATO SENZA CUCITURE TOTALMENTE RICICLABILE. PESA MENO E QUINDI RIDUCE I CONSUMI DI TRASPORTO.

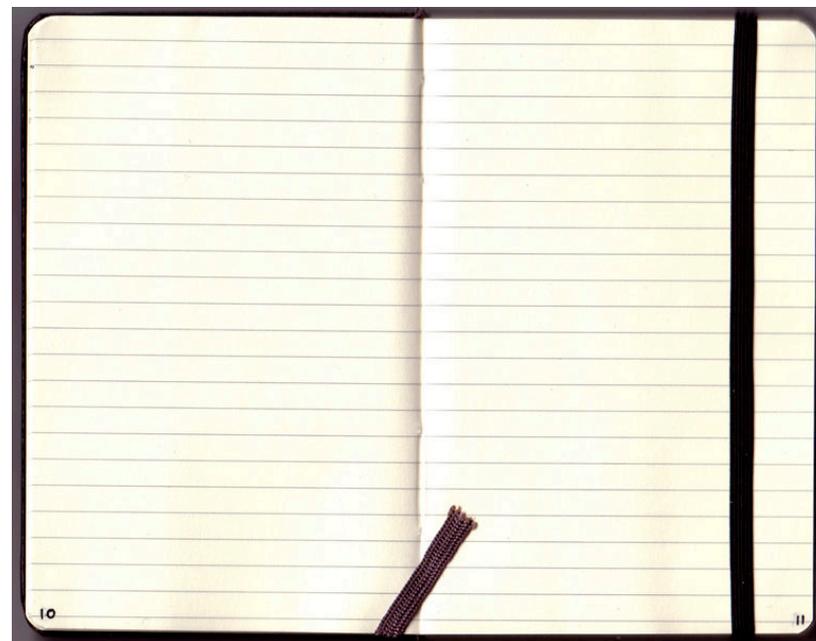






BUNDY AUSTRALIA

IN AUSTRALIA, BUNDANOON HA BANDITO LA VENDITA DI ACQUA IMBOTTIGLIATA; AL SUO POSTO CIRCOLANO LE BOTTIGLIE ETICHETTATE 'BUNDY ON TAP', CHE POSSONO ESSERE RIEMPIE DA RUBINETTI E FONTANE.

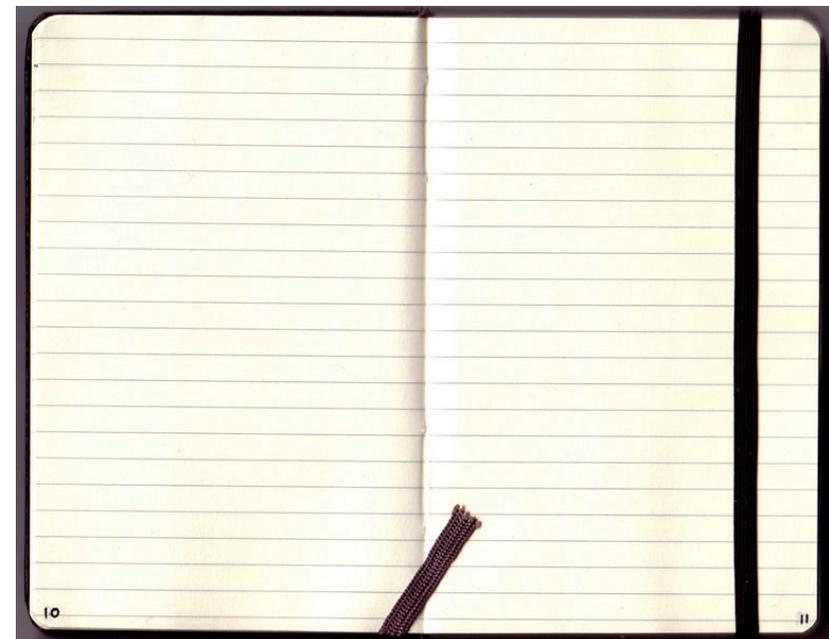




SOLAR4SCHOOLS UK



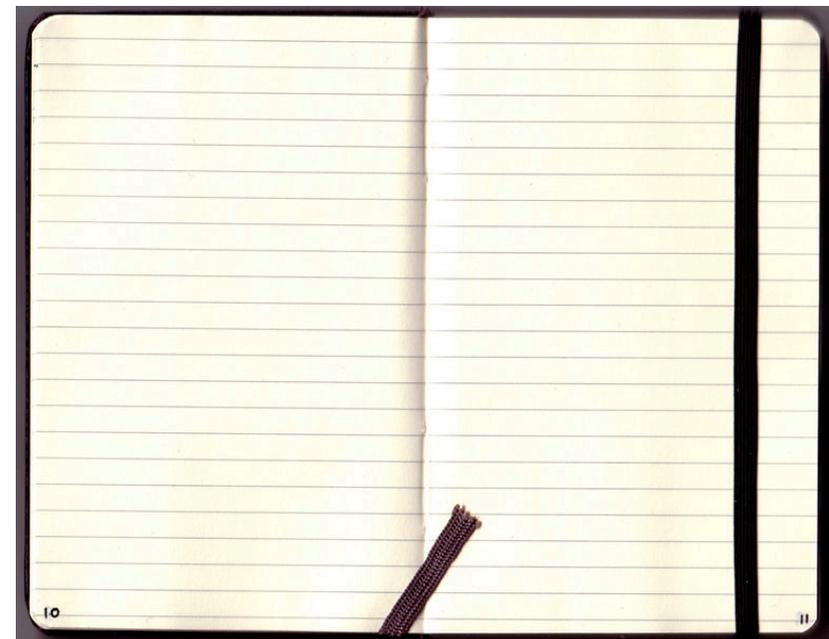
PROGRAMMA DI CONVERSIONE DEI TETTI
DELLE SCUOLE INGLESÌ IN SORGENTI DI
ENERGIA A PANNELLI SOLARI, CON FONDI
GOVERNATIVI E PRIVATI.

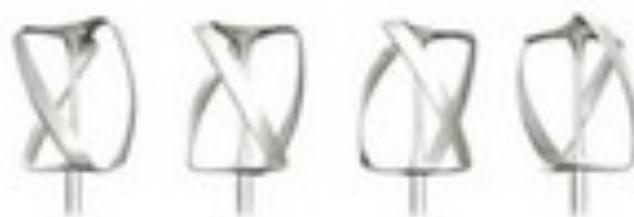




**EOLIENNE
STARK**

**MINIGENERATORE EOLICO.
UN TETTO = UN MULINO.**





PRASAC - SHUCK

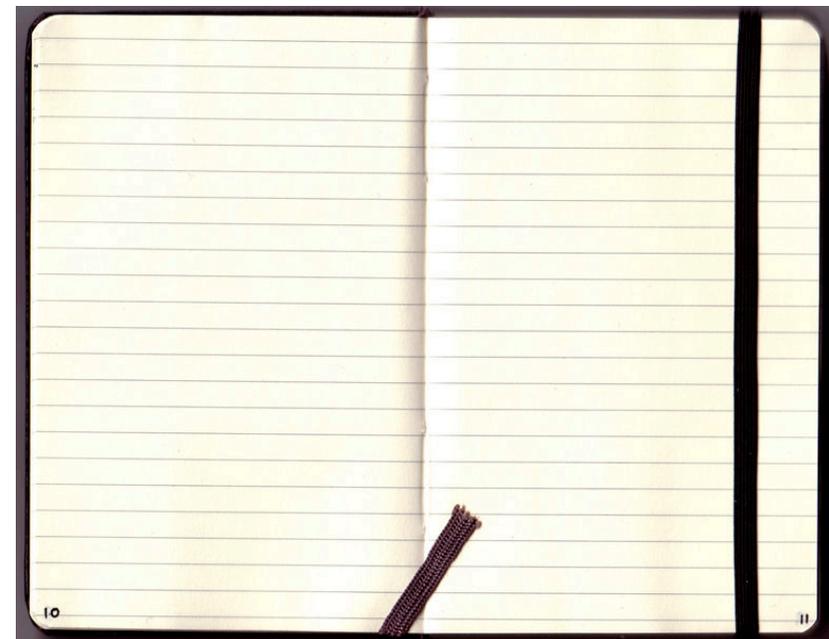
PRASAC - SHUCK



STRIDA BIKE

MARK SANDERS / 1985

TELAIO COMPOSTO DA SOLI 3 TUBI,
PRENDENDO ISPIRAZIONE DAI PASSEGGINI.
BACK TO THE FUTURE.





An illustration of the production version
(the items coloured blue are injection moulded plastic)



GRAZIE

