



NOTICE OF COMPETITION PAPER AND BOARD EXPOPACK AWARD

OBJECT OF THE AWARD

Comieco, the National Consortium for Recovery and Recycling of Paper and Board Packaging, supported by Expo 2015, hereby launches a Competition for design of a paper and board Pack representing Expo 2015, acting as a “mascot” container and working at the same time as an information medium and a container for food and/or beverages.

For example, cups with the Fluvi logo were distributed during Expo in Zaragoza on the theme “Water as an element for sustainable development”; during Expo 2015, a pack (plate, bag, wrap, etc.) referring to the theme “Feeding the Planet, Energy for Life” could be handed out to visitors, thus providing a medium/object that can be used during the visit and taken home as a souvenir. Therefore the Expo Pack can be designed to take home some of the food products discovered at Expo, or used as a portable plate with a utensil and glassholder to taste and discover the foodstuffs available at Expo.

PARTNERSHIPS

The initiative is organized in partnership with Assocarta, Assografici, Amsa, Slow Food, Symbola.
Media Partner: Interni

Art. 1 – TARGET

The target of the Competition includes the students of Italian University schools, graphic schools, designers, architects, and companies that can participate either individually or in teams.

Art. 2 – EVALUATION AND SELECTION CRITERIA

A preliminary selection of participants shall be performed by the Organizing Secretariat upon examining the submitted documents and ensuring that the requirements stated in the call for competition are in place.

Any applications that are incomplete or miss part of the requested information, as well as those that are not supported by the necessary documents, shall be deemed non-eligible. However, the evaluating Commission reserves the right to request additional documents and/or information to integrate the application.

The Commission shall examine the submitted works based on the following evaluation criteria:

- ability to generate process, product, or service innovation,
- functionality during Expo,
- look,



- originality,
- product modularity for different uses,
- evaluation of possible environmental benefits.

The product shall be mostly made of paper and board. Any additional materials shall be accepted, provided they do not prevail over paper and allow subsequent product recycling and/or composting, pursuant to the technical rules in force upon the publication of this notice.

The submitted projects shall be original and undisclosed, expressly developed for this competition. Any non-compliance with such requirements shall result into the exclusion from the competition or, if such non-compliance is recognized at a later stage, the annulment – at the sole discretion of the selecting commission – of any assigned acknowledgements (with duty to return any amounts received).

Art. 3 – PROJECT SUBMISSION DEADLINE AND MODE

Registration provides for completion of the application form, including all the requested information, which can be downloaded from the website of Comieco (www.comieco.org), together with consent to data processing, also to be downloaded from the same website. Only the application forms received by the Organizing Secretariat by and not later than **December 10, 2010** shall be accepted. For applications submitted by ordinary mail or carrier, the date of the post stamp for acceptance or of the stamp/receipt of the carrier shall bear witness; for applications submitted by hand, the date of delivery to the Organizing Secretariat shall bear witness. The winners of the Award shall receive a written notice by email.

Art. 4 – JUDGING COMMISSION

The projects shall be examined by a Judging Commission made up of the following members: packaging designers, Comieco, Expo 2015, Assocarta, Assografici, Amsa, Slow Food, Symbola, Interni.

Art. 5 – PRIZE AWARD

The Prize shall be awarded upon the sole judgment of the Judging Commission. The Commission reserves the right to recommend special mentions.

Art. 6 – PRIZE

The prize shall amount to 10,000 EUR gross, divided as follows:

- 5,000 EUR for the 1st in ranking;
- 3,000 EUR for the 2nd in ranking;
- 2,000 EUR for the 3rd in ranking.

Art. 7 – PRODUCTION RIGHTS

By participating to the competition, the participants hereby acknowledge and agree that all the industrial and intellectual property rights on the winning project in the competition shall belong to Comieco. It is therefore understood that such ownership shall imply no duties of Comieco and no assignment to the participating parties.

After selecting the winning project, Comieco shall identify – at its sole discretion – the company that shall take care of its implementation. The author of the winning project shall agree on the economic conditions directly with such company, in compliance with the principles of fairness, reasonableness, and equal satisfaction of the respective interests. Comieco shall not claim for compensations and shall be released both from negotiations between the designer and the company and from any subsequent disputes arising between the parties.

The above shall be the object of agreements to be entered into by and between the concerned parties at a later stage.

Comieco shall have no right on the projects participating to the competition but not awarded.

Art. 8 – ACCEPTANCE AND PROCESSING OF PERSONAL DATA

Participation to this competition shall imply full acceptance of the rules stated in this notice and consent to the treatment of personal data in accordance with Legislative Decree No. 196/2003 and subsequent amendments and integrations, for the fulfilment of competition procedures.

Comieco shall present the initiative to the national press and shall valorize the outcome of the competition through the actions it shall deem most appropriate.

The participants further authorize Comieco to publish their projects in a catalogue, a book, and/or the specialized press, as well as on the web; nothing shall be due therefor, except the duty to state the relevant credits.

Any explanations on the object and performance of the competition can be requested of:

Expo Pack Award – Organizing Secretariat
c/o Comieco
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expopack@comieco.org

Milan, April 2010



Below please find the application form with details on the data to be provided, as well as the consent to the processing of personal data.

