



WorldStar Student 2011 International Packaging Design Competition

Top 14 winners

Beijing, China
2011 Oct. 27th

装入方法

环保 · 简洁 · 时尚 · 便携



1. 先将瓶口装入包装件中。



2. 将瓶身向上推，再将瓶塞卡入包装底部。

拆分方法



1. 用一只手掌抵住顶部，另一只手大拇指抵住包装向下按至自然程度。



2. 将底部向后方拉伸，瓶塞就自然出来了。



3. 顺势将瓶子从包装件中取出。

Rio Harmonic cocktail



WorldStar Student Winner <Portable wine Bottle Packaging Design >

Name: Bing Ma/Shihua Chen/Heming Wang
School: Hunan University of Technology
Country: China



WorldStar Student Winner <ArthroCare >

Name: Andrew(Cheng-Nan) Kang

School: AAA School of Advertising Johannesburg

Country: South Africa



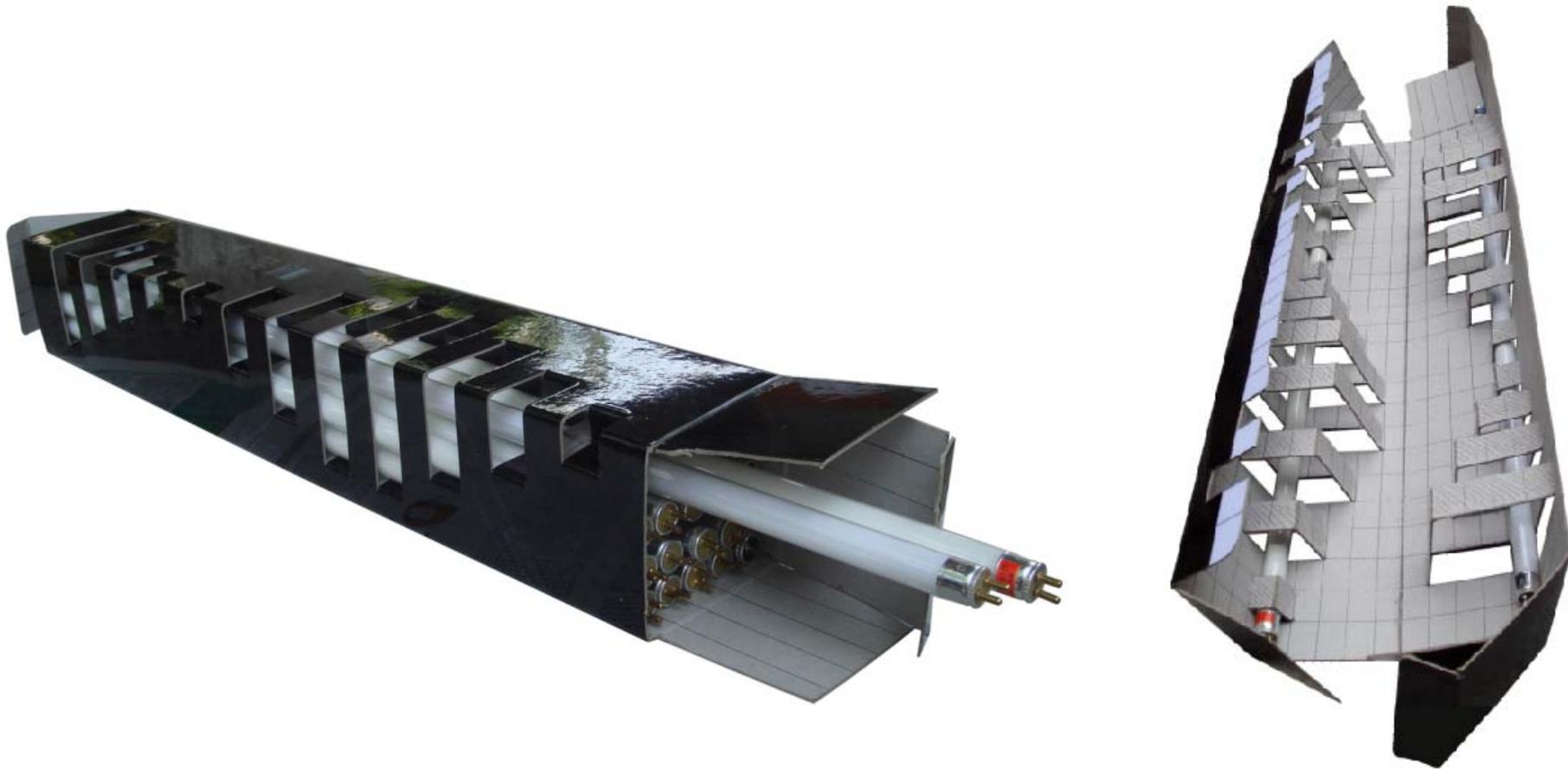
WorldStar Student Winner <Contact Stack >

Name: Matt Sampson/ Kevin Byrne

Elizabeth Mitchell/ Rachel Wisth

School: University of Wisconsin Stout

Country: United States



Certificate of Merit Winner <New concept package of lamp tube >

Name: Xiaowei Zhu

School: Lanzhou University of technology

Country: China



easy to open



easy to close



Certificate of Merit Winner <Innovative Package for Garlic- Saklasak >

Name: Onurcan Önal & Merthan Öztürk
School: Middle East Technical University
Country: Turkey



Certificate of Merit Winner <Swiss Cheese Fondue To Go >

Name: Ohad Zlotnick

School: The Neri Bloomfield School of Design

Country: Israel

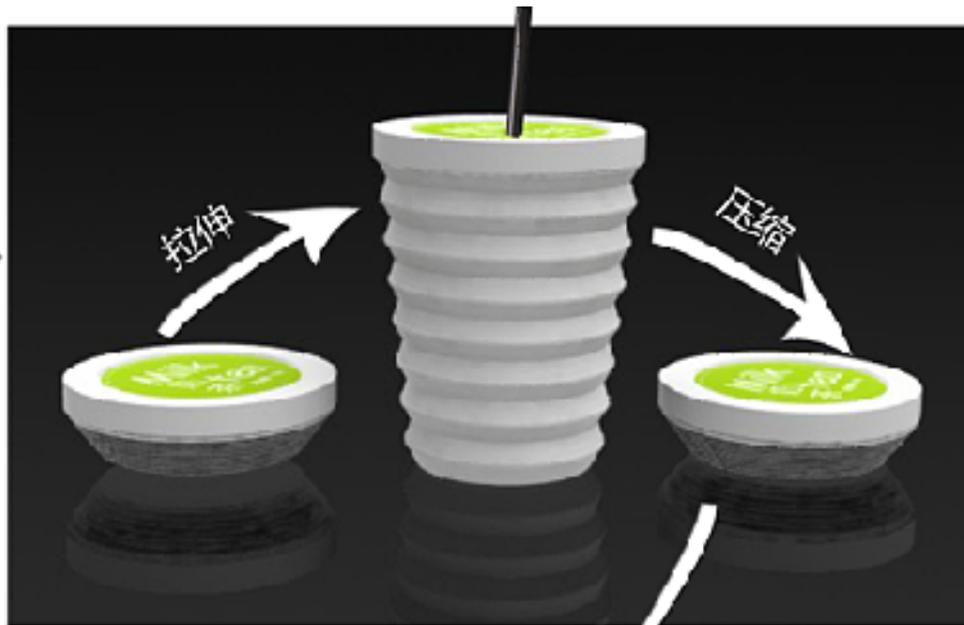


Certificate of Merit Winner <The packaging design of Da Hong Pao tea >

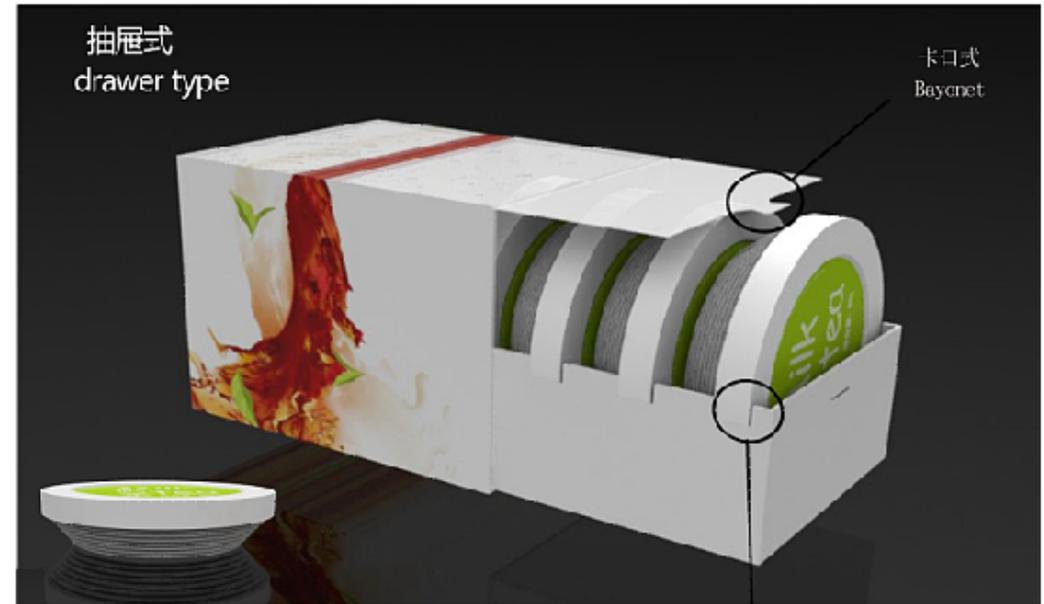
Name: Qian Yu

School: Beijing institute of Graphic Communication

Country: China



垃圾桶 dustbin



图为四杯装的奶茶外包装
The picture of a overwrap with four cups

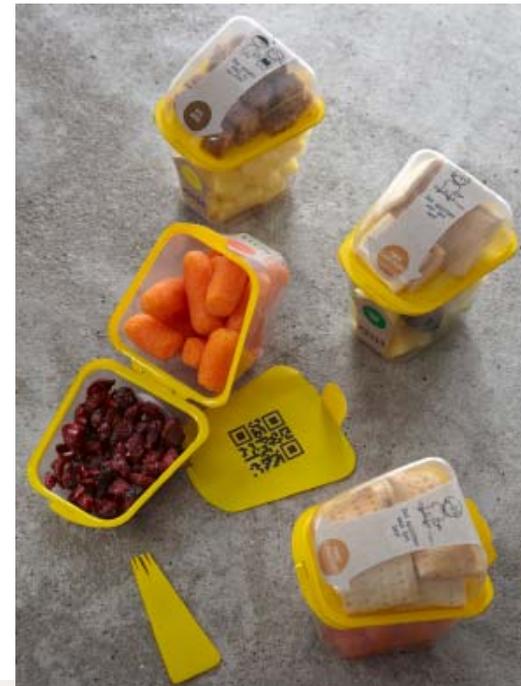
每个可伸缩包装奶茶杯被盒子的凹槽卡住，各个奶茶杯不相互影响
The box has grooves makes every cup fixed and no interaction

Certificate of Merit Winner <Simple packaging cup of milk tea >

Name: He Chen

School: Zhejiang University of Science and Technology

Country: China



Certificate of Merit Winner <Split>

Name: Maja Skall

School: The Architect School in Aarhus

Country: Denmark



Rachel Eckberg / eckberra@mail.uc.edu

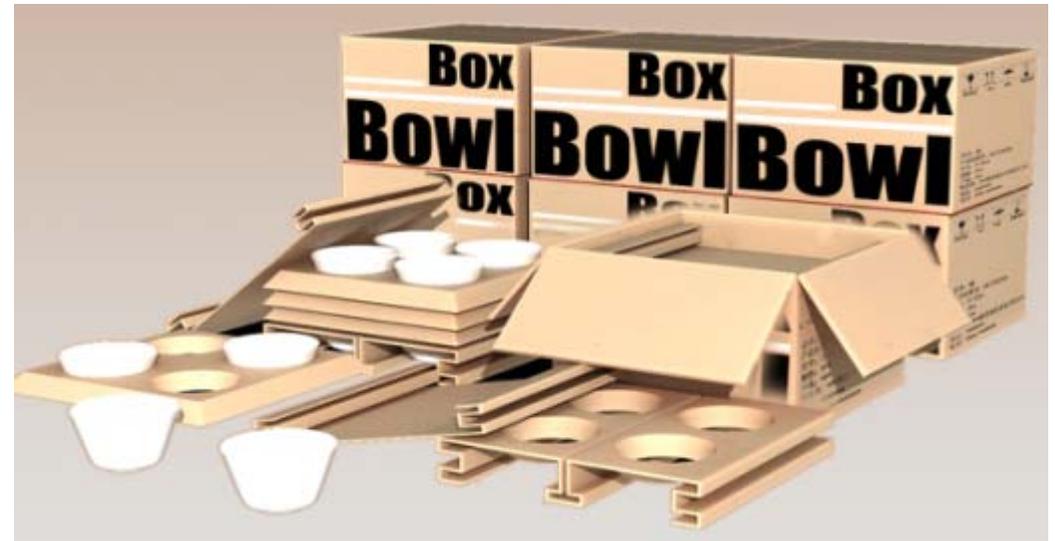


Certificate of Merit Winner <Tampax Pearl Clotch >

Name: Rachel Eckberg

School: University of Cincinnati

Country: United States



Certificate of Merit Winner <A novel transport packaging design of valued bowls >

Name: Yuanlan Xu/ Jiaojiao Song/ Yiru Wang
Yuchen Han/ Wei Wang

School: Tianjin University of Commerce

Country: China



Certificate of Merit Winner <“LEXUAN”Green Package of china >

Name: Lingjie Chen
School: Tsinghua University
Country: China



Certificate of Merit Winner < *IKEA --Appliance package* >

Name: Xiaochun Liu
School: Sichuan University
Country: China