

SEPARATE PAPER AND BOARD COLLECTION IN 2013: MAIN BENEFITS

88

million EUR
considerations
paid to the Italian
municipalities

83,1

million EUR
considerations for
packaging collection
alone

4,8

billion EUR balance
of benefits for the
community achieved
since 1999

SEPARATE PAPER AND BOARD COLLECTION IN 2013: MAIN FACTS

86

% paper and board
packaging recycling
rate

48,4

kg/inhabitant average
per-capita paper and
board collection in
Italy

10

tons/minute recovered
paper recycled in Italy

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ABOUT COMIECO

Comieco is the National Consortium for Recovery and Recycling of Paper and Board Packaging. Established in 1985 as a free association of companies in the paper industry and incorporated as a Consortium in 1997, it gathers approximately 3,300 members, including manufacturers, importers of raw materials and paper and board packaging, and sorting plants for the processing of paper for recycling. **Comieco ensures the recycling of the paper, board, and cardboard collected separately by the Italian municipalities subject to agreements.** The Consortium enters into agreements with the local Administrations for separate collection and through these it manages – on a voluntary basis and upon agreement with **CONAI** (the National Packaging Consortium) – the acquisition and recycling of paper and board collected at municipal level. In more than ten years of activity, the implemented synergies have allowed Comieco to meet its pre-set targets, with general economic, social, and environmental benefits for the entire community, thus demonstrating that recycling paper and board packaging is profitable for all.



ACTIVITIES

Recycling And Recovery

Initiatives organized in connection with separate collection, recycling, and recovery

Research And Development

Prevention, training, research, and development

Communication

Organization of local and national events, fairs, shows, and advertising campaigns

Audits, and certification

Qualitative checks on the material collected according to the agreements



A SUSTAINABLE APPROACH TO RECOVERY AND RECYCLING

Comieco works to ensure the recycling of paper and board packaging according to the principles of sustainable development and shared responsibility of economic operators. Comieco mainly pursues its goals through **promotion and the payment of the higher costs of urban separate collection**, which involves citizens, public administrations, recovered paper processing plants, paper mills, packaging manufacturers, packaging users, and large-scale retail operators.

The whole process is based on the execution of agreements with Municipalities to organize the collection and recycling of paper and board collected separately in the cities. **Through its daily work, Comieco is proactively involved in the process aimed at sustainability in our Country.**